

## CORPORATE COUNSEL SERVICES

### Need a legal advisor to guide your business? Buchanan can help.

Businesses large and small require expert legal guidance. However, many may not need a full-time lawyer or may find themselves without a dedicated general counsel for one reason or another. With the ever-growing legal complexities that all companies face, the need for experienced legal counsel has never been greater.

As a full-service national law firm with more than a dozen offices across the U.S., Buchanan's corporate team assists businesses of all types make legal decisions that benefit the organization in both the short term and over the long term. Our attorneys perform many of the services that might customarily be provided by a general counsel in larger companies. We serve a diverse group of small and middle-market companies (LLCs, S-corps, C-corps, and other entity types) across numerous industries, whether family-owned, private equity backed, or privately-held.

We offer clients broad and deep legal expertise gleaned through years of hands-on experience. This includes providing legal advice on shareholder and limited liability company agreements, intellectual property control, mergers, acquisitions, and other transformative transactions. By working closely with an organization's leadership team - including owners, C-suite management and boards of directors - we strive to understand business goals, risk tolerance, regulatory shortfalls, growth opportunities, and more.

We will act as your company's legal quarterback and provide legal advice on day-to-day matters including corporate governance, drafting and negotiating commercial contracts, real estate transactions, corporate compliance, strategic affiliations, litigation strategy, data privacy, intellectual property and tax, as well as labor and employment challenges. And with our diverse team of subject matter experts, our clients know they have a deep bench of expertise from which to draw. We also help our clients assess legal and regulatory risk exposure for businesses across industries, helping organizations make informed decisions in a cost-effective manner. Built on a reputation of trust and deep legal expertise, we are the go-to firm for all your legal needs.

“ Buchanan has the depth and talent to handle complex matters. The service they provide is attentive, responsive and impressive. ” — *Buchanan Corporate Client*

## Pricing

Each situation is unique, so we have a range of pricing and alternative fee arrangements (including a fixed-monthly fee) to meet your legal needs – and your budget.

When you need a strategic legal advisor or a hands-on resource for your legal team, Buchanan can help. Let our years of experience in a wide range of industries inform your company's next strategic business decision. We look forward to speaking with you to share additional information and to discuss how we can best serve you.

## Advancing Our Clients' Goals

Below are some of the ways we have assisted our clients:

### Driving Success Through Trusted Partnerships for All Legal Needs

Buchanan has established a long-standing partnership as outside corporate counsel to a middle-market, private equity-backed chemical coatings manufacturer with operations across North America. With a Buchanan shareholder serving as the client's primary point of contact and corporate counsel, we swiftly mobilize specialized teams to address various legal needs, including commercial contracting, employment matters, trade secrets, and product liability litigation. Our proactive and tailored approach not only mitigates risks, but also strategically positions the company for ongoing success in its operations.

### Immediate Legal Triage for Emerging Issues, Backed by Deep Institutional Knowledge of the Business

Buchanan serves as outside general counsel to a privately held, founder-led national tourism company that is impacted by multistate and federal regulations, requires significant investments in real estate and fixed assets, and constantly evolves through acquisitions and organic growth. Our long-term relationship has allowed us to develop deep institutional knowledge of the business, enabling us to anticipate legal concerns and respond quickly to emerging issues. Our deep bench of legal specialists handles recurring matters, including corporate governance, mergers and acquisitions, intellectual property, entertainment law, labor and employment, real estate, environmental issues, and debt financing.

### Committed to Understanding Our Client's Operations—Big or Small

Buchanan has been a trusted outside corporate counsel for a regional accounting firm for several years, providing tailored support in employment, intellectual property, partnership governance, and corporate transactions. Our deep institutional knowledge of the client's structure and operations, developed through close collaboration with their partners and management team, allows us to deliver customized solutions that meet their unique needs.

**For additional information, contact our Corporate team leadership.**



### JENNIFER R. MINTER

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